

What I Do Best:

- Research
- Writing about data
- Editorial Planning
- Enterprise tech coverage
- Newsletters
- Survey Design
- Interviewing
- Data Analysis
- Video Creation

Relevant Industry Experience

SAPinsider
Research Analyst
2021-present

Lead analyst for Human Capital Management (HCM), Governance, Risk, and Compliance (GRC), and Executive Forum research. Build research calendars, design and implement surveys, conduct data analysis, and write reports. Maintain relationships with relevant vendors in space and conduct vendor briefings. Write and publish ongoing analysis on technology and market trends. Interview executives and IT leaders. Host webinars on research topics and serve as guest analyst on vendor webinars. Provide client and sales support as needed.

Rizing LLC
Managing Editor
2018-2021

Created and operated a content program at an SAP software implementation and technology partner for multiple brands across three business units—Human Capital Management, Enterprise Asset Management and Consumer Industries. Built and conducted Editorial Boards. Wrote, edited and published blogs. Maintained Editorial Calendars. Created video, contributed to whitepapers and presentations. Managed and edited content from multiple sources, including executives, consultants, partners. Ghostwriting for executives. Hosted and moderated LinkedIn Live sessions. Trained consultants and executives on effective writing and blogging strategies.

ASUG (Americas' SAP User Group)
Senior Editor
2013-2018

Managed, wrote and edited print and video content for ASUGNews.com and ASUGTV YouTube channel focused on the SAP ecosystem. Topics covered included human resources technology, finance, supply chain, analytics, Big Data, machine learning and more. Created weekly newsletter, worked on ASUG Research survey reports. Became go-to SAP and enterprise software expert at ASUG, running educational sessions for coworkers and filming onboarding videos.

Education

University of Vermont

Graduate work, Statistics

Washington State University

B.A. in History, Teacher's Certification